

National Seminar - Nurturing Science Communication (Motivating Science Communicators)

Organisers: @National Institute of Science Communication and Policy Research (NiScPR)

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I chaired the first Session today on "Promoting Science Outreach & Communication" that had participation of DBT/Wellcome Trust India Alliance @Indian national science academy (INSA) @National Academy of Sciences India (NASI) @national council of science museum (NCSM) Vigyan Prasar Accelerate Vigyan and had a full basket of take away from the wonderful talks by eminent speakers. The seminar was inaugurated by @Prof Vijay K. Raghvan, the Principal Scientific Advisor to Govt. of India.

My personal thoughts:

1. Have a concerted well-coordinated holistic inter-ministerial approach to the subject of Science Communication, by framing a national policy that governs the broader vision of all the organisations, institutions and stakeholders responsible for creating scientific awareness in India.

2. Through policy, promotion and practice, at priority enhance, encourage and expand the ever shrinking science communicators base in India, in order to ensure that the 'Science' being done by the dedicated scientific community in the country reaches the political class, policy makers, common man and all stakeholders, and is conveyed in a manner that we easily appreciate the impact it is bringing in our daily lives.

3. To make the 'Science Communication' relatable, creative, and impactful as well as to overcome the barriers like - conveying uncertainty in Science, lack of trust among stakeholders for sharing information, ambiguity, misconception & misinformation, by providing institutional grooming to the entire scientific community and communicators to build up the science narratives based on three basic tentacles:

- (a) Accuracy
- (b) Brevity
- (c) Clarity

